

SOCIAL MEDIA OPTIMIZATION

Social media Optimization

- SMO Concepts
- witter Page Optimization
- Facebook Page Optimization
- Linkedin Optimization
- Google+ Page Optimization
- YouTube Optimization
- LinkedIn
- Pinterest
- Tumblr
- Instagram
- MySpace
- LiveJournal
- Social media sites
- Image Optimization and Networking
- Micro Blogs for Business

Facebook Marketing

- Promote your page
- Boost your Posts
- Send people to your website
- Increase conversions on your website
- Get Installs of your App
- Increase engagement in your App
- Raise attendance at your event
- Get pepole to claim your offer
- Get video views

Twitter Marketing

- Follower
- Website Clicks or conversions
- Tweet Engagements
- App install or Engagement
- Leads on twitter
- Custom

Social Media Marketing (SMM)

- Introduction

linkedin Marketing

- Reach targetd audience
- sponsor content

Youtube Ads

- In display
- In Stream

